



March 8, 2010

FREE MONTH OF SERVICE OFFERED TO NEW GSD CURBSIDE SUBSCRIBERS

Residents can sign-up, pay online at www.recyclenashville.com

New recycling subscribers in Nashville's General Services District neighborhoods will receive one month of curbside collections free if they sign up by March 26 using www.recyclenashville.com.

Four months after announcing plans to expand curbside subscription service to residents in Brentwood, Antioch, Hermitage, Old Hickory and parts of Madison, Earthsavers, LLC has the numbers needed to order recycle carts and begin developing route planning.

Sign up and payment is available online at www.recyclenashville.com. For \$10 a month and the one-time cost of a 96-gallon cart, Davidson County residents who are not eligible for Metro's Curby program can receive monthly curbside pickup of paper, cardboard, all plastics No. 1-7, aluminum and metal cans, and glass.

When signing up with Earthsavers at www.recyclenashville.com, residents are required to pay for their first three months of service; the fourth month will be free to those who sign up by the March 26 deadline. Those new subscribers can expect collections to begin within a month after they receive their recycle cart.

Making residential curbside recycling available countywide is possible through MPW's partnership with Earthsavers, a Nashville-based company providing residential and business recycling in Davidson and portions of Williamson and Wilson counties.

MPW and Earthsavers launched a GSD pilot program in the Bellevue area a year ago. By the end of 2009, Bellevue subscribers had recycled almost 450,000 pounds of materials, Earthsavers' Bobby Bandy said. What's more, the nearly 750 Bellevue-area households continue to increase their amount of recycling each month.

"In March of 2009, our Bellevue customers were averaging 64 lbs of recycling per month. Now as our residential customers are learning more about what they can recycle with EarthSavers, they are averaging over 80 lbs per month," Bandy said. "We're hopeful we can replicate that success in all other GSD areas and get more and more people recycling."